

Giulia Walker

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EDUCATION

Northeastern University | Boston, MA | June 2026

BFA in Design | GPA: 3.9 | Summa Cum Laude | Dean's List

CAMD Meserve Award of Creative Excellence

PROFESSIONAL EXPERIENCE

Go! Retail Group | Austin, TX | October 2026 – Present

Seasonal Photo Review Coordinator

- Review 15–20 stores weekly in SRVExchange, assessing approximately 80 photos per review to support Toys “R” Us’s nationwide rollout of 120 new stores.
- Support seasonal promotion execution and brand compliance across flagship, conversion, and kiosk stores; assess signage, displays, product placement, and co-op marketing layouts using planograms.
- Track requests in ACTS and coordinate with regional managers, inventory, buying, and merchandising teams; schedule walkthroughs and guide managers through photo submission deadlines.

NU SCI Magazine | Northeastern University | September 2023 – May 2026

Head of Design | July 2025–May 2026

- Onboarded and managed a 12-person team, provided InDesign training, and led weekly meetings; directed design production for 3 issues and contributed layouts across 8 issues.
- Coordinated editorial review and final revisions with publication leadership; liaised with the printing company on proofs, printing, and shipping.

The Boston Globe | Boston, MA | January – June 2025

Editorial Designer

- Supported production of 25+ weekly Globe Magazine issues; produced 20+ Business section pages under 3-hour deadlines using InDesign and Citrix Workspace.
- Collaborated with art directors, editors, photographers, and the copy desk to deliver publication-ready visuals and respond to shifting editorial priorities.

Dell Technologies | Austin, TX | May – August 2024

Global Operations Intern

- Conducted market research and data benchmarking to develop a request for information (RFI) for Managed Print Services and identify suppliers aligned with business needs.
- Created a software purchase request system that consolidated orders and supported cost savings; presented the approach to supervisors.
- Interviewed stakeholders to develop, test, and implement workflow improvements for a more organized and predictable procurement schedule.

RESEARCH

Student Sustainability Behavior Research | Northeastern University | Fall 2025 – Spring 2026

- Worked with a 7-student team on a Qualtrics survey receiving 450+ responses in 12 days; analyzed qualitative and quantitative data and co-wrote the research report.
- Recruited focus group participants and presented research at Northeastern’s Sustainability Innovation Week Expo.

SKILLS

Operations & Research: Workflow improvement, stakeholder coordination, vendor communication, retail promotion execution, brand compliance, market research, survey development and analysis

Tools: Microsoft Office Suite, Qualtrics, Slack, SRVExchange, ACTS, Citrix Workspace, Adobe InDesign, Photoshop, Illustrator, After Effects, Figma, Canva, Miro